

#### **ENES KABACAOGLU**

# Design thinker, problem solver, maker

Goal-oriented UI/UX Designer & Frontend Developer adept at conceptualizing, designing and maintaining product interfaces to foster exceptional user experiences with 10+ years of experience. Skilled in conceptualizing unconventional solutions to complex problems.

Proven record of success leading all phases of diverse digital projects including SaaS, e-commerce, digital branding, digital marketing and custom commercial solutions.

Solid understanding of layout, typography, color and other design principles. Demonstrated expertise in user interface and visual design work. Skilled in building and managing products for desktop and mobile users, while meeting the highest standards for web design, user experience, development, best practices, usability and speed.

#### **Skills**

••••	User Interface Design	••••	SEO
••••	User Experience Design	••••	Product Design
••••	Project Management	••••	Branding
••••	Design Systems Design	••••	Social Media Design
••••	HTML / CSS	••••	Digital Marketing
••••	Javascript	••••	React JS
••••	NodeJS		

## **Work History**

2021/07 - Recent	Independent Contractor	
2021/02 - 2021/06	Project Manager (Remote)	Your Digital Media / Melbourne
2019/06 - 2021/02	Senior UI/UX Designer (Remote)	PurplePatch / California
2018/02 - 2019/06	Head of Digital Marketing	Somunarasi
2011/08 - 2018/02	Lead Designer / Founder	777 Digital Studio
2008/02 - 2010/06	UI/UX Designer	Izmir Web Tasarım

# **Tool Box**

••••	Adobe Photoshop	••••	Adobe After Effects
••••	Figma	••••	VSCode
••••	Invision	••••	Adobe InDesign
••••	Adobe XD	••••	Adobe Illustrator
••••	Basecamp	••••	ClickUp
••••	Postman		

# Languages

Turkish ( Native ) English ( Fluent )

### Worth to note

In 2011, i have been considered worthy for "Best e-commerce website of Turkey" award by Turkey Informatics Association, as product creator and lead designer of an e-commerce project named "Meraktan"

